

## [LOGISTICS AND SUPPLY CHAIN MANAGEMENT](#)



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### **Logistics and Supply Chain Management Creating Value**

Martin Christopher is Professor of Marketing and Logistics at Cranfield School of Management. His work in the field of logistics and supply chain management has gained international recognition.  
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### **Logistics and Supply Chain Management Rotterdam**

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### **Difference Between Logistics and Supply Chain Management**

All the activities, associated with the sourcing, procurement, conversion and logistics management, comes under the supply chain management. Above all, it encompasses the coordination and collaboration with the parties like suppliers, intermediaries, distributors and customers.

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### **Supply Chain Management Wikipedia**

Supply chain management encompasses the planning and management of all activities involved in sourcing and procurement, conversion, and all logistics management activities. Importantly, it also includes coordination and collaboration with channel partners, which can be suppliers, intermediaries, third party service providers, and customers. In essence, supply chain management integrates

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